



LOS ANGELES COUNTY COMMISSION ON HIV

3530 Wilshire Boulevard, Suite 1140 • Los Angeles, CA 90010 • TEL (213) 738-2816 • FAX (213) 637-4748
www.hiv.lacounty.gov

EXECUTIVE COMMITTEE

[REVISED] MEETING AGENDA

Wednesday, March 29, 2017 | 10:00am – 12:00pm

Commission on HIV Offices
3530 Wilshire Boulevard, Suite 1140
Los Angeles, CA 90010

*All Committee Meetings Will Begin at Their Appointed Times;
Participants Should Make Every Effort to be Prompt and Ready.*

AGENDA ITEMS	MOTION(S)	Reporting/ Presenting Parties	TIMES SCHEDULED
1. Call to Order		B Land/R Rosales, Co-Chairs	10:00am — 10:02am
2. Approval of Agenda	MOTION #1	Committee	10:02am — 10:05am
3. Approval of Meeting Minutes	MOTION #2	Committee	10:05am — 10:07am
4. Public Comment (Non-Agendized or Follow-Up)		Public	10:07am — 10:10am
5. Committee Comment (Non-Agendized or Follow-Up)		Commission Members/Staff	10:10am — 10:13am
6. Executive Director's Report		C Barrit, MPIA, Executive Director	10:13am — 10:30am
A. 2017 Colloquia Series			
B. Presidential Advisory Council on HIV/AIDS (PACHA) Update		G Granados, MSW PACHA Member and Commissioner	
C. April 13, 2017 Commission Meeting DPH Director, Dr. Barbara Ferrer, PhD, MPH, Med			
D. Formation of Long Beach Task Force			
7. Co-Chairs' Report		B Land/R Rosales, Co-Chairs	10:30am -- 10:35am
A. Subordinate Working Units, i.e. Caucus, Task Force (Policy # 08.1102)			
B. Integrated Advisory Board (IAB) COH Rep Nomination/Election Reminder			
C. California Planning Group (CPG) COH Rep Nomination/Election Reminder			
8. Division of HIV/STD Programs (DHSP) Report		M Pérez, MPH, Director, DHSP	10:35am — 10:55am
9. IAB Report		A Ballesteros, MBA/B Gordon Co-Chairs	10:55am — 11:00am
10. Housing Task Force Report		E Cockrell/T Goddard, MA/R Ronquillo Co-Chairs	11:00am — 11:05am

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AGENDA ITEMS	MOTION(S)	Reporting/ Presenting Parties	TIMES SCHEDULED
11. Standing Committee Reports			
		Committee	11:05am -- 11:50am
A Planning, Priorities and Allocations (PP&A) Committee		A Ballesteros, MBA/J Brown, Co-Chairs	
(1) Housing Eligibility and Service Standard Recommendations			
(2) Prevention Planning 2017			
B Standards and Best Practices (SBP) Committee		J Cadden, MD/G Granados, MSW, Co-Chairs	
(1) Standards of Care			
(a) Transitional Case Management			
(b) Substance Abuse			
(2) Prevention Standards			
C Operations Committee		T Bivens-Davis/K Stalter, Co-Chairs	
(1) Policies and Procedures			
(2) Membership Management			
(a) Membership Application(s)			
(i) Juan Preciado HIV Stakeholder Rep #3	MOTION #3		
(3) Training/Orientation			
D Public Policy Committee		A Fox, MPM/W Watts, Esq., Co-Chairs	
(1) Healthcare Landscape			
(a) Access to Care			
(2) 2017 Legislative Docket Development			
12. Caucus Reports			
		Committee	11:50am — 11:55am
A Consumer Caucus		K Donnelly/J Green/Y Sumpter, Co-Chairs	
B Transgender Caucus		M Roman/D Cortez, Co-Chair	
C Youth Caucus		TBD	
D Women’s Caucus		B Gordon/Y Salinas, Co-Chairs	
13. Next Steps			
		Committee	11:55am — 11:58am
A Task/Assignment Recap			
14. Announcements			
		Committee and Public	11:58pm — 12:00pm
15. Adjournment			
		B Land/R Rosales, Co-Chairs	12:00pm

PROPOSED MOTION(s)/ACTION(s):

MOTION #1:	Approve the Agenda Order, as presented or revised.
MOTION #2:	Approve the Executive Committee meeting minutes, as presented.
MOTION #3:	Approve recommendation for Juan Preciado appointment to HIV Stakeholder #3 representative seat, as presented.

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EXECUTIVE COMMITTEE MEMBERS:

Brad Land, <i>Co-Chair</i>	Ricky Rosales, <i>Co-Chair</i>	Al Ballesteros, MBA	Traci Bivens-Davis
Jason Brown	Joseph Cadden, MD	Raquel Cataldo	Kevin Donnelly
Aaron Fox, MPM	Grissel Granados, MSW	Joseph Green	Mario Pérez, MPH
Kevin Stalter	Will Watts, Esq.		
QUORUM	8		

ALL AGENDA ITEMS ARE SUBJECT TO ACTION ☐ PUBLIC COMMENT WILL BE INVITED FOR EACH ITEM

The Commission Offices are located in Metroplex Wilshire, one building west of the southwest corner of Wilshire and Normandie. Validated parking is available in the parking lot behind Metroplex, just south of Wilshire, on the west side of Normandie. Interpretation services for the hearing impaired and translation services for languages other than English are available free of charge upon request. To arrange for these services, or for additional information about this committee, please contact Dawn McClendon at (213) 639-6716 or dmccclendon@lachiv.org.

Servicios de interpretación para personas con impedimento auditivo y traducción para personas que no hablan Inglés están disponibles sin costo. Para pedir estos servicios, póngase en contacto con Dawn McClendon al (213) 738-2816 (teléfono), o por fax al (213) 637-4748, por lo menos cinco días antes de la junta.

NOTES on AGENDA SCHEDULING, TIMING, POSTED and ACTUAL TIMES, TIME ALLOTMENTS, and AGENDA ORDER

Because time allotments for discussions and decision-making regarding business before the Commission's standing committees cannot always be predicted precisely, posted times for items on the meeting agenda may vary significantly from either the actual time devoted to the item or the actual, ultimate order in which it was addressed on the agenda. Likewise, stakeholders may propose adjusting the order of various items at the commencement of the committee meeting (Approval of the Agenda), or times may be adjusted and/or modified, at the co-chairs' discretion, during the course of the meeting.

If a stakeholder is interested in joining the meeting to keep abreast of or participate in consideration of a specific agenda item, the Commission suggests that the stakeholder plan on attending the full meeting in case the agenda order is modified or timing of the items is altered. All Commission committees make every effort to place items that they are aware involve external stakeholders at the top of the agenda in order to address and resolve those issues more quickly and release visiting participants from the obligation of staying for the full meeting.

External stakeholders who would like to participate in the deliberation of discussion of an a posted agenda item, but who may only be able to attend for a short time during a limited window of opportunity, may call the Commission's Executive Director in advance of the meeting to see if the scheduled agenda order can be adjusted accordingly. Commission leadership and staff will make every effort to accommodate reasonable scheduling and timing requests—from members or other stakeholders—within the limitations and requirements of other possible constraints.



Los Angeles County Commission on HIV
Colloquia Presentation Speaker Guidelines and Topic Submission Form

Deadlines: 1) Topic Submission Form must be submitted to CHIPTS/COH Staff at least 30 days before the proposed presentation date. 2) Final presentation materials must be submitted to CHIPTS/COH Staff at least 3 days before the date of the presentation. 3) Please include a speaker bio and draft presentation materials with the completed form.

Presentation Title/Topic: Newly launched 3-part digital campaign designed to increase PrEP uptake Among Black MSM and Transgender Communities

Topics Must Support at Least One of the Core Functions of the COH. Please check all that apply:

My topic supports the mission of the COH by: (Please check all that apply and provide a brief explanation for items checked below)	
<input type="radio"/> Present up-to-date, evidence-based information that helps inform the planning, priority setting, and resource allocation process.	<input checked="" type="radio"/> Present up-to-date, evidence-based information that supports the development/enhancement of service standards.
<input type="radio"/> Present current information that supplements or enhances the Los Angeles Comprehensive HIV Needs Assessment (LACHNA).	<input type="radio"/> Present current, evidence-based information that informs policy recommendations.
<input type="radio"/> Present current, evidence-based information that advances the goals of the Comprehensive HIV Plan.	<input type="radio"/> Other (please provide explanation):

Please provide a brief explanation of how your presentation supports the mission of the COH:
AltaMed has become a pioneer in content marketing for the promotion of HIV prevention and PrEP services. Using a digital approach they have created online conversations in target populations resulting in increased awareness on PrEP, HIV treatment and prevention. The newly launched 3-part digital campaign was produced to increase awareness of PrEP and reach a broad audience including medical providers in health care settings, young Black MSM and transgender women. These campaigns are designed to follow the current trend in content marketing, which over the past two decades, has grown significantly as audiences shift to new media, consuming content in entirely new ways. AltaMed is using this approach to engage at-risk communities into High Impact Prevention activities.

Provide a brief explanation of how your presentation will foster collaboration and leverage partnerships among service providers and community stakeholders.

The presentation will demonstrate how the 3-part digital campaign can be used as an effective HIV Prevention tool. It models conversations around PrEP and answers key concerns around the use of this treatment. The campaign also highlights scenarios where PrEP can be incorporated

into a person's daily routine and why it's a responsible option to preventing HIV.

Objectives:

1. Increase PrEP knowledge and access by communities most impacted by HIV, specifically young Black gay and bisexual men and transgender women.
2. Increase provider knowledge on the effective use of PrEP in primary care settings to address HIV disparities that remain in communities of color.
3. Identify strategies to increase PrEP knowledge and prescriptions to patients in a non-discriminatory and unbiased manner using digital media.
4. Learn how to incorporate PrEP in daily routine using digital media.

Presentation Summary/Abstract (3 to 4 sentences):

Using innovative approaches to engage those most impacted by HIV remains a priority for AltaMed. A newly launched digital campaign was produced to increase awareness of PrEP and reach a broad audience. The 3-part series reaches medical providers through PrEP Provider Education Training Videos and training model; young Black MSM through Kiki n' Brunch, a scripted segment which follows a group of friends as they gather to discuss life, love, dating and PrEP because there's always time to talk about PrEP; and transgender women through Fierce: Tran Empowered, PrEP Protected Campaign, an empowering 5-part bilingual video series highlighting scenarios that reflect real life issues and experiences of trans women while addressing HIV risk and access to PrEP.

Name: Natalie Sanchez	Degree(s): MPH
Affiliation: AltaMed Health Services	Address: 5427 Whittier Blvd
City/State/Zip: Los Angeles, CA 90022	Phone: 323-869-5468
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Please email completed form to: UBui@mednet.ucla.edu and DMcclendon@lachiv.org

THE ABC'S OF HOUSING

Lois Starr




- HUD U.S. Department of Housing and Urban Development
- HCD Housing and Community Development
- TCAC Tax Credit Allocation Committee
- SDLAC State Debt Limit Allocation Comm.




- HCID Los Angeles Housing And Community Investment Department
- CDC Community Development Commission of the County of LA






- HACLA Housing Authority, City of Los Angeles
- HACOLA Housing Authority, County of the County of Los Angeles
- HOME Home Investment Partnership Program
- CDBG Community Development Block Grant Program



- SECTION 8 HUD Rental Assistance
- SHELTER+CARE HUD Rental Assistance
- MHSA Mental Health Service Act
- MHP Multi-family housing Program



- VAVeterans Admin
- VASH Veterans Assistance Supportive Housing

AFFORDABLE RENTAL HOUSING MODELS



- Transitional Housing
- Service Enriched Housing
- Permanent Supportive Housing
- Mixed Population Housing

TRANSITIONAL HOUSING



- Group home
 - 6 or fewer
- Rental apartment
 - roommates
- Time limited-age restricted
 - 24 months-18-24 years
- Mandatory services

SERVICE ENRICHED RENTAL HOUSING



- Apartments
- Multi family housing
- Roles and responsibilities are expanded
 - Promote the social and economic self-sufficiency of, and provide support to, residents among the general population at large, not just those at risk or with special needs; and
 - Create a forum for resident participation in the decision making process, giving tenants some level of control over their environment

PERMANENT SUPPORTIVE HOUSING



- multi-family rental housing or
- scattered site rentals
 - more supportive structure
 - long term rental subsidies
 - on-site supportive services or
 - Mobile team travels to provide supportive services
 - Tenants have standard obligations and responsibilities
 - Freedom to stay in the unit as long as they adhere to these responsibilities

MIXED POPULATION HOUSING



- Multi-family rental housing
- Set aside between 10-35% of the units for special needs population
- Special needs include:
 - Mental illness
 - HIV/AIDS
 - Victims of DV
 - Transition Age Youth
 - Developmental disabilities
 - Homeless households
 - Homeless veterans and their families
 - Frequent users of the County emergency health and mental health services
 - Chronically homeless

Section 8-Housing Choice Voucher Program



- Tenant based
 - Federal government's major program for rental assistance
 - The Participant is free to choose any housing that meets the requirements of the program
 - Administered by local public housing agencies
- Project based
 - Rental assistance is tied to a specific unit not an individual or family
 - The owner/developer enters into a Housing Assistance Contract with the PHA for a ten year term
 - HAP contracts can be renewed subject to availability of funding.

Section 8 continued

- Most affordable housing developers prefer project based vouchers as they add the financial stability needed to obtain needed financial assistance to the particular project.
- Hud does not provide a specific allocation for the project based program.
- PHA's may use up to 20% of their yearly allocation of funds from its Housing Choice Voucher Program to provide project based assistance.

HOUSING FIRST

- Housing First moves homeless individuals or households immediately from the streets or homeless shelters into their own apartments.
- It is based on the concept that a homeless individual or household's first and primary need is to obtain stable housing.
- Other issues that may affect the household can and should be addressed once housing is obtained.

HOME FOR GOOD

- It is a blueprint for ending chronic and veteran homelessness in Los Angeles County
- Move from manage homelessness to ending homelessness
- Focus on a path to house the @12,000 chronically homeless and the @6000 newly homeless veterans

Integrating Health Care into Permanent Supportive Housing



- Integrating primary health care into permanent affordable housing is replicable and financially sustainable

HOUSING THROUGH HEALTH



- PROVIDE PERMANENT SUPPORTIVE HOUSING
- HOMELESS WITH COMPLEX PHYSICAL AND BEHAVIORIAL HEALTH CONDITIONS
- REDUCE COSTS TO THE PUBLIC HEALTH SYSTEMS
- NON PROFIT OWNED SUPPORTIVE HOUSING
- MASTER LEASED BUILDINGS
- SCATTERED SITE HOUSING
- RENTAL SUBSIDIES AND CASE MANAGEMENT SERVICES

HOUSING FOR HEALTH



- FLEXIBLE HOUSING SUBSIDY POOL- BRILLIANT CORNERS- PROVIDES NEEDED RENTAL SUBSIDIES TO NON PROFIT SUPPORTIVE HOUSING SITES
- TENANTS ARE LINKED TO DHS and COMMUNITY SERVICES
- DHS CONTRACTS WITH SERVICE PROVIDERS FOR NEEDED CASE MANAGEMENT, MENTAL HEALTH AND HEALTH SERVICES

VASH



- Veterans Affairs Supportive Housing
- The HUD-VASH program combines Hud's Housing Choice Voucher rental assistance for homeless veterans and their families with case management and clinical services provided by the VA at its medical centers.

PROJECT 50



- A demonstration program to identify, engage, house and provide integrated supportive services to the 50 most vulnerable, long term chronically homeless adults living on the streets of skid row.
- LA County DMH, HOME, a homeless outreach and mobile engagement team and the Downtown Mental Health Center in collaboration with Common Ground of NYC and other partner agencies.

PROJECT 60



- In Feb. 2011, VA of greater Los Angeles Healthcare System in collaboration with Federal, County, local government and non profit agencies launched Project 60.
- A two year demonstration project to assist 60 of the most vulnerable, chronically homeless veterans in Venice, Santa Monica, Hollywood, and Van Nuys, to move off the streets and into Permanent Supportive Housing through a Housing First Approach.

PROJECT 60 CONT'D



- PUBLIC PARTNERS: VA, Congressman Waxman, Supervisor Yaroslavsky, LA County DMH, HACLA, Housing Authority of the City of Santa Monica and the Social Security Administration.
- Private non-profit partners: OPCC (Santa Monica), Step Up on Second (Hollywood), St. Joseph Center (Venice), and San Fernando Valley Community Mental Health Center (Van Nuys).

SHELTER+CARE



- S+C provides rental assistance in connection with supportive services
- Variety of housing options
- Services funded through other sources
- Hard to serve homeless individuals with disabilities and their families
- Applicants are usually Housing Authorities.
